



What  
have I  
googled?



# What have I googled?

?safe=strict&hl=en&biw=1024&bih=662&tbm=isch&sa=1&q=great+war&oq=grea



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propaganda poster

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leviathan

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tank





1. Are you surprised? Why? (not?)
2. Any problems with this as a historian?
3. What else do you think we should see?



# WHY DOESN'T GOOGLE TELL THE TRUTH ABOUT THE 'TOTAL WAR' OF 1914-18?





Does this poster  
tell us more  
about WWI  
than a Google  
search?

What does it  
tell us?



Does this poster **really** tell us more about WWI than a google search?

Why might we also question the utility of the photos on Google?

Why might this not give us a really useful representation of the war?



Does this poster **really** tell us more about WWI than a google search?



## Propaganda

: deliberate promotion of information designed to manipulate a persons attitude towards the war

## Censorship

: the suppression of any information deemed a threat to the wider morale of the country



# HOW DID TOTAL WAR EFFECT DIFFERENT GROUPS OF PEOPLE?

- **Identify** a range of groups affected by the First World War.
- **Describe and compare** these groups to show diversity of experience.

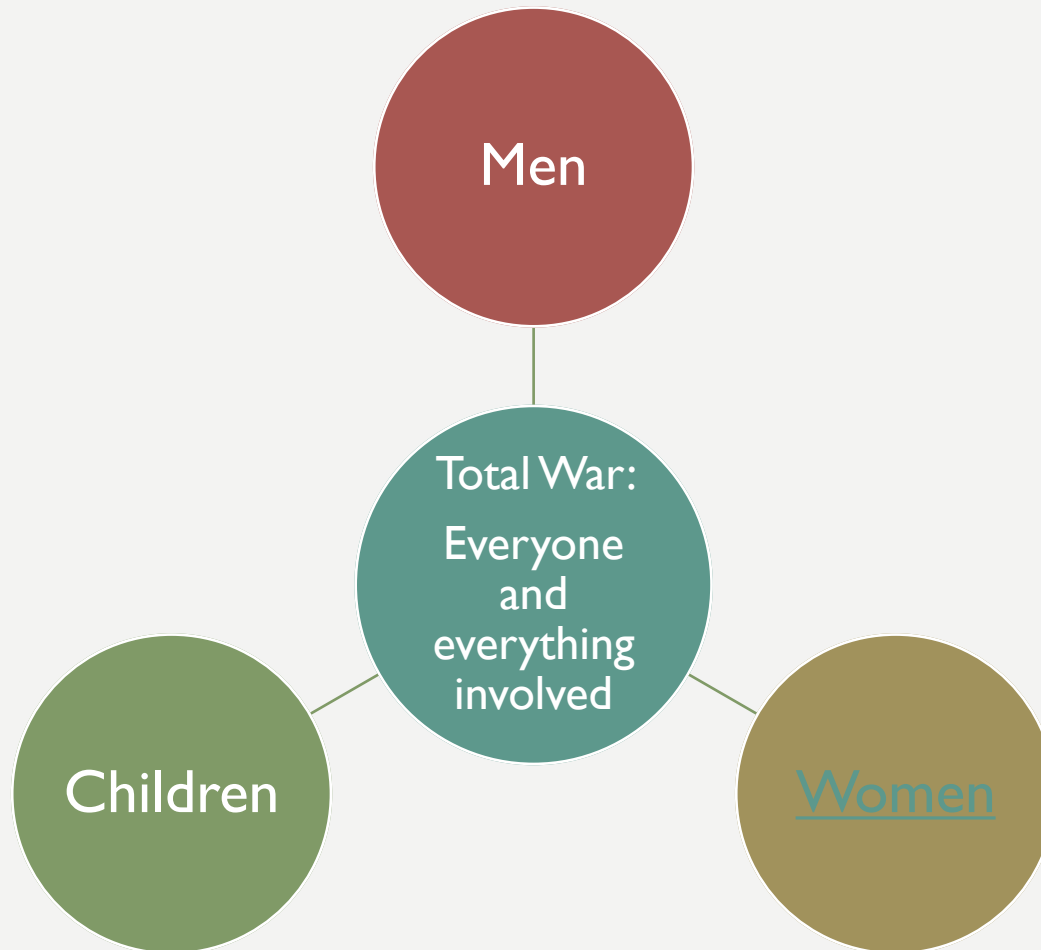




# TOTAL WAR

- *What do you think is meant by 'total war'?*
- A total war involves or affects all of society – not just the armed forces.
- Previous wars had been distant from everyday life for most ordinary people being fought by small professional armies.
- “The First World War was Britain’s first total war.”
- “The Boer War was not a total war because it mainly affected military personnel on a separate continent.”







A typical child's toy cupboard in 1910 might have contained what? <b>(Select up to 4)</b>	A: Crackers with Dreadnoughts on	What did the government pass in January 1916, making military service compulsory for some men?	A: War Decree
	B: Skipping Rope		B: Conscription Act
	C: Marbles		C: Rationing Report
	D: Leather Football		D: Soldiers Sanction
Why was food scarce during the war?	A: Price was too high	Men who refused to fight due to moral or religious reasons were known as what?	A: Conscientious Objectors
	B: We sent so much to France		B: Conscientious Refusers
	C: Bad Harvests		C: Humanitarian Objectors
	D: German U-Boats sunk supply ships		D: Peace Objectors
What were toy factories producing during the war? <b>(Select up to 4)</b>	A: Bombs	How many men were killed during WWI?	A: 350,000
	B: Uniforms		B: 500,000
	C: Toys		C: 650,000
	D: Munitions		D: 750,000
What did children do to try and help the war effort? <b>(Select up to 4)</b>	A: Flag Days	What were possible consequences for men who refused to fight due to religious or moral reasons? <b>(Select up to 4)</b>	A: Women refused to date them
	B: Dug and weeded vegetable patches		B: Handed white feathers in the street
	C: Sent supplies to soldiers on the front		C: Sent to the war to fight anyway
	D: Joined the Home Guard		D: Labour Camps
<i>The deliberate promotion of information to manipulate a persons attitude towards the war is a definition of what?</i>	A: Rationing	By 1914, how many women had been recruited to fill the jobs of men?	A: 200,000
	B: Propaganda		B: 1 million
	C: Censorship		C: 500,000
	D: Blockade		D: 3 million
When whole football teams, or local groups signed up together, they were called what?	A: Local Lads	What crucial group did women join, to prevent Britain from starving during the blockade?	A: Home Guard
	B: Band of Brothers		B: Kitchen Victories
	C: Pals Battalions		C: Women's Land Army
	D: Territory Teams		D: British Health Agency

A black and white photograph showing a vast industrial interior, likely a munitions factory during World War I. The floor is filled with hundreds of workers, mostly women, who are standing in long, orderly lines. They are surrounded by rows upon rows of large, cylindrical metal kegs or drums, which are stacked in neat piles. The workers are dressed in simple, practical clothing of the era. The factory has a high ceiling with visible structural beams and large windows in the distance, creating a sense of scale and industrial activity.

Choose an analysis question

Which group suffered the most during the war? Why?  
Think: physical as well as psychological

Which group experienced the most significant change in the war? Why?



# IF I WANTED TO RESEARCH WORLD WAR ONE...

...what precise phrase would be better to Google?

A white rectangular search bar with a small, colorful microphone icon on the right side.